

# Family Advocacy Ideas

## Awareness

- Consider joining our CMV Community Alliance (CCA) Program
- Write out your story or why you care about CMV
- Print and Post CMV Awareness and Educational Materials
- Make a Contact List of Stakeholders:
  - State Department of Health (i.e. Maternal/Child Health)
  - Hearing loss groups
  - Disability Groups
  - Early Intervention
  - Newborn Screening Committee
  - Doctors: i.e. infectious disease clinic
- Contact the Early Hearing Detection and Intervention (EHDI) Program in your state
  - introduce yourself
  - ask for a meeting
- Research the process for adding new conditions to the newborn screening panel in your state
- Email [advocacy@nationalcmv.org](mailto:advocacy@nationalcmv.org) to connect with a staff member who can help

## Fundraising

- Start a team for "Strides 4 CMV Worldwide"
- Join our "Compete4CMV" Team
- Start a Facebook/Instagram fundraiser
- Recruit a team to help with your event/activity
- Check out our online fundraising toolkit
- Use AmazonSmile to make your purchases
- Set up a recurring donation
- See if your employer participates in workplace giving
- Email [events@nationalcmv.org](mailto:events@nationalcmv.org) to connect with a staff member who can help

## Legislation

- Email [advocacy@nationalcmv.org](mailto:advocacy@nationalcmv.org) to be connected with a staff member who can help

Visit <https://www.nationalcmv.org/get-involved> for more ideas!