



September 26-27, 2014
Salt Lake City, Utah | Little America Hotel

Sponsor and Exhibitor Information

The National Center for Hearing Assessment and Management (NCHAM) at Utah State University invites you to become a supporter of the international CMV (Cytomegalovirus) Public Health and Policy Conference, the first international conference to bring together scientists, researchers, policy makers, and state public health officials to discuss public health and policy related to CMV.

CMV is the most common cause of congenital defects in babies in developed countries. Pregnant women who contract CMV can pass the virus onto their unborn baby, which can result in multiple disabilities. Congenital CMV causes more long-term problems and childhood deaths than Down Syndrome, Fetal Alcohol Syndrome, and neural tube defects.

Utah lawmakers led the nation by passing a bill that directs the Utah Department of Health (UDOH) to establish a public education program to raise awareness of CMV and ways to prevent its spread and to test newborns for CMV who fail their newborn hearing screening. Other states are following in Utah's footsteps.

The last international conference was held in 2012 so this conference is a must-attend for clinicians, researchers and public health experts. In addition, the conference will provide resources to increase awareness of CMV for University faculty, childcare providers, parents, students and non-profits. We anticipate between three and five hundred participants.

The 2014 CMV Public Health and Policy Conference invites you to give your support and help us make this the best ever meeting for our attendees and for you!

Early commitments maximize recognition, so please submit your application as soon as possible. We appreciate your support and look forward to working with you.

Contact Us

Sara Doutré – Conference Planning Committee
saradoutr@gmail.com
801-620-0932

Information about the CMV Public Health and Policy Conference

<http://cmv.usu.edu/>
<https://www.facebook.com/CMVPublicHealthandPolicyConference>



Critical Deadlines

ACTIVITY	DEADLINE
Sponsorship and Exhibitor Registration Due	August 15, 2014
Payment Deadline	August 15, 2014
Logos Files Due*	August 29, 2014
Material for all Email and Facebook Advertisements Due	August 29, 2014
Late Exhibitor Deadline (will not be included in printed materials)	August 29, 2014

* In order to receive recognition in our print publications, logo files must be received by the above deadlines. Logos should be provided in an EPS or TIF file format; confirmed sponsors will receive FTP posting instructions.

Profile of Attendees

While this is the first conference of its kind, it has already garnered international attention. Abstracts for presentations have been submitted from across the United States (UT, CA, CT, PA, VA, GA, TX, MA, NC, AR) as well from Italy, Belgium, the Netherlands, Iran, Canada, and Israel.

Many developments have taken place in CMV research and policy since The last International CMV Conference was held in 2012. The Conference will be relevant to:

- Clinicians
- Researchers
- Public Health Professionals
- University Faculty
- Childcare Providers
- Parents
- Students
- Foundations & Advocacy Organizations
- Early Intervention Providers
- Policy Makers

CMEs and CEUs will attract a large number of participants.



Sponsorship and Exhibitor Levels

Platinum	\$10,000 or more
Gold	\$6,000 to \$9,999
Silver	\$3,000 to \$5,999
Bronze	\$1,000 to \$2,999
Exhibitor	\$500
Non-Profit	\$125

Benefits of Sponsorship	Platinum	Gold	Silver	Bronze	Exhibitor	Non-Profit
Name or Logo listed as Sponsor in Program Materials and on CMV Public Health Conference website with link to your website	X	X	X	X		
Name included in rolling announcements in general session acknowledging contribution	X	X	X	X		
Special sign placed on exhibit booth acknowledging contribution	X	X	X	X		
Full page advertisement in the Program Materials	X					
Half page advertisement in the Program Materials		X				
Quarter page advertisement in the Program Materials			X			
Email notice/ad sent to registrants and Facebook post within six weeks prior to the Conference*			X	X		
Email notice/ad sent to registrants and Facebook post within four weeks prior to the Conference*		X				
Two email notices/ads to registrants and Facebook posts: the first within two weeks prior and the second within two weeks following the Conference*	X					
Booth in Exhibit Hall – 8'x10' Booth Space Includes: One (1) Six Foot Black Drap One (1) Three Foot Black Side Drap Two (2) Chairs	X	X	X	X	X	X
Priority Choice of Booth Location	X	X	X	X		
Name listed in Exhibitor List on Conference Website and in Print Materials (if registered by August 15, 2014)	X	X	X	X	X	X
One (1) Registration to Conference (additional attendees must pay registration fees including additional exhibitor representatives wanting to attend sessions)	X	X	X	X	X	X

**Emails and Facebook posts will be sent by a third party. Sponsors will NOT receive actual e-mail addresses. Materials must be approved by the CMV Public Health and Policy Conference planners prior to email being sent.*

All materials associated with Sponsorship Benefits (i.e., signs, posters, advertisements, brochures, etc.) are subject to approval. USU reserves the right to add or discontinue any sponsorship offering at its discretion.



Limited Sponsorship Opportunities

Breakfast

\$5,000 // First-come, first-served // One per day // Two Opportunities

Let the first impressions of the day be yours. As attendees take pleasure in their first cup of 'jo, greet them with your logo on a large sign announcing your hand in providing this first meal of the day.

Refreshment Break

\$3,000 // First-come, first-served // Three Opportunities

Be there just when attendees need that morning or afternoon pick-me-up! Served in the exhibit hall and near breakout sessions with your logo on a large sign.

Poster Hall

\$3,000 // First-come, first-served // One opportunity

Have your company showcased along with the latest and greatest in CMV Public Health and Policy by sponsoring the Poster Hall. Your company will have prominently placed signage and a poster board to display your materials. Your sponsorship does not assume liability for the content of the abstracts presented.

Reception

\$3,000 // First-come, first-served // Three opportunities

Give the CMV Conference attendees a chance to get to know you at the networking reception! Signage will prominently display your company's logo at the reception for guests to see as they enjoy this well-attended meet and greet event.

Speaker Ready Room

\$5,000 // First-come, first-served // One opportunity

Nearly all of the 50-plus presenters and many others at the CMV Conference will come through the Speaker Ready Room. Make sure your logo is what they see! Computer screens and signs will bear your logo in this high traffic area.

Parent Scholarships

\$500 minimum (1 to 5 scholarships)

Let the families of children with CMV know you care by sponsoring parents to participate in the CMV Public Health and Policy Conference. Opportunities to provide scholarships to EHDl are available in increments of \$500, providing one out-of-state scholarship or several in-state scholarships. Recipients will be notified of your support, and your sponsorship will be announced and displayed in the Parent Sessions.

Water Bottles

\$3,000 // First-come, first-served // One opportunity

Place your logo on the nectar of life! These reusable water bottles will bring refreshment to attendees again and again, and will put your logo in their hands long after the CMV Public Health and Policy Conference.

Exhibit Hall Networking Areas

\$2,000 // First-come, first-served // 3 opportunities

The Exhibit Hall is the place to be seen – especially at the 2013 EHDl Annual Meeting. Maximize your exposure and have your name displayed at networking tables in special, comfortable networking areas of the Exhibit Hall.

Make Your Own Opportunity!

If you have other ideas for ways you'd like to support the CMV Public Health and Policy Conference, please contact us! Sara Doutré can be reached at 801-620-0932 or saradoutré@gmail.com to discuss.

Exhibit Details



Cancellation and Refund Policy:

Refunds will be made to those registrants who must cancel, less a \$50 processing fee. Written cancellation requests must be postmarked on or before September 1, 2014. No refunds will be made after that date. Substitutions are welcome with no processing fee if the same payment method is used. Utah State University reserves the right to cancel this event or portions thereof due to insufficient enrollment and limits liability to registration refunds only.

Special Needs:

Notice of any special needs must be provided by September 1, 2014 in order to be accommodated. Note: ASL Interpreter and CART services ARE NOT provided at exhibit booths. Please make your own arrangements if you will need these services at your booth. Service provider referrals are available by request.

Exhibit Hall Location & Layout:

The host hotel is the [Little America Hotel- Salt Lake City](#), Salt Lake City, Utah. All meeting sessions, meals, exhibits and posters will be held in this hotel.

Exhibitors may request a specific booth, but meeting management reserves the right to assign exhibitors to booths as they deem most appropriate. Exhibitors may specify on the registration form any exhibitors they do not wish to be near. All decisions of show management will be final.

Exhibit Management Contact:

If you have any questions regarding registration or setup, please contact:

Casey Judd

Phone: (435) 213-9454

casey.judd@conferencedirect.com

Exhibit Schedule:

In order to increase traffic, continental breakfast, lunch and an evening reception will be held in the exhibit hall on Friday, as well as continental breakfast and lunch on Saturday.

Exhibitor Check In	Thursday, September 25, 6:00 - 8:00 pm
Exhibitor Set Up	Thursday, September 25, 6:00 - 8:00 pm
Exhibitor Hours	Friday, September 26, 7:30 am - 7:00 pm Saturday, September 27, 7:30 am - 2:30 pm
Exhibitor Dismantle	Saturday, September 27, 2:30 - 4:30 pm