



Approaches to Advocating for CMV in
your State Department of Health

Presentation Overview

- Importance of engaging state departments of health
- Meet the panelists
- Learn from a variety of approaches
- Ask us your questions

Why engage with the state department of health?

- **Funding**
 - They receive funds for maternal and child health (this is in someone's scope of work)
- **Credibility**
 - Partnership and name add credibility to your work
- **Sustainability**
 - Engages someone(s) who can do this as part of their job
 - Move toward becoming less reliant on volunteers

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Meet the Panelists

- **Kim Hill, North Carolina**
- **Kathleen Muldoon, Arizona**
- **Heather Innis and Teresa Bowman, Ohio**
- **Cara Gluck, Oklahoma**

Kim Hill



Kathleen
Muldoon



Heather Innis and
Teresa Bowman



Cara Gluck



Panel Questions

- How did you initially get the attention of your state department of health? How long did it take for them to involve you in conversations?
- What has your state department of health done, or what could they do in the future, to help you feel like a valuable stakeholder?
- What is the greatest strength you bring to your state's department of health? How have you helped them see the value you add?
- What obstacles have you faced in getting CMV on the agenda at your state department of health?
- What are your plans to continue working with your state department of health to raise CMV awareness and eventually eliminate congenital CMV?

Your Questions?

- Thank You
- Please contact us if you have additional questions
 - Kim Hill, hill.kns@gmail.com
 - Kathleen Muldoon, Kathleen.Muldoon@gmail.com
 - Heather Innis, hinnis@me.com
 - Teresa Bowman,
 - Cara Gluck, c
 - Sara Doutre, sara.doutre@nationalcmv.org